



**Retail Energy Supply Association**

**For Immediate Release**

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## **RETAIL ENERGY SUPPLY ASSOCIATION ANNOUNCES ELECTION OF NEW OFFICERS AND STATE CHAIRS FOR 2009**

Harrisburg, PA (December 15, 2008)– The Retail Energy Supply Association (RESA), a leading trade association of retail energy suppliers committed to the common vision of vibrant and sustainable retail energy markets for residential, commercial and industrial consumers throughout the United States, announced today the election of association officers as well as the appointment of its state chairs for 2009. The newly elected 2009 officers, who will be responsible for developing and implementing the vision to grow membership and lead RESA in identifying and addressing critical industry and energy policy issues are:

- President – Jay Kooper (Hess Corporation)
- First Vice President – Ron Cerniglia (Direct Energy Services, LLC)
- Second Vice President – Marc Hanks (Direct Energy Services, LLC)
- Secretary – Melissa Lauderdale (Integrays Energy Services, Inc.)
- Treasurer – Roy Boston (Sempra Energy Solutions)

In addition, the 2009 State Chairs, who will be responsible for leading RESA in responding to and shaping state regulatory efforts are:

- Illinois – Roy Boston (Sempra Energy Solutions)
- Maryland/DC/Delaware – Leah Gibbons (Reliant Energy Retail Services)
- New England – Chris Kallaher (Direct Energy Services, LLC)
- New Jersey – Marc Hanks (Direct Energy Services, LLC)
- New York – Steve Wemple (Consolidated Edison Solutions)
- Ohio – Teresa Ringenbach (Integrays Energy Services, Inc.)
- Pennsylvania – Richard Hudson (Reliant Energy Retail Services)

“I am deeply honored to have been elected by my peers as President of RESA,” said Jay Kooper, Director of Regulatory Affairs at Hess Corporation and former First Vice President of RESA. “In this time of unprecedented economic and energy challenges, policymakers and stakeholders are searching for ways to address the needs of our citizens and improve the lives of those they serve. Giving consumers choices and arming them with the information they need to make educated decisions about their energy use is not only a solution to some of these challenges, it is a guiding core principle of RESA, that its members have taken to heart and put into practice.”

Today, RESA members are providing innovative energy products ranging from budget-conscious fixed-price products to green energy and demand response products that encourage conservation and place downward pressure on prices for the benefit of all consumers. RESA's members include the some of the largest of Fortune 500 companies and substantial mid-sized companies. RESA member companies serve customers ranging from the largest commercial and industrial businesses in the world, to mid-sized companies such as retail, restaurant, hotel, sports arenas, stadiums, universities and municipalities to residential customers.

“We are proud of our members, our new Officers, State Chairs and all of our advocacy efforts across this country,” said Mr. Kooper. “We look forward to working with policymakers and stakeholders in the coming year to continue to ensure that the benefits of retail energy choice remain available for customers already served by competitive energy suppliers and become available for a new generation of customers under a robust retail market structure. The people and businesses we all serve deserve no less.”

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#### **About RESA**

RESA's members include Commerce Energy, Consolidated Edison Solutions, Inc., Direct Energy Services, LLC, Gexa Energy, Hess Corporation, Integrys Energy Services, Inc., Liberty Power, Reliant Energy Retail Services, LLC, Sempra Energy Solutions LLC, SUEZ Energy Resources NA, Inc., and U.S. Energy Savings Corp. For more information, contact RESA Executive Director Tracy McCormick at (717) 566-5405 or go to [www.RESAUSA.org](http://www.RESAUSA.org).