



For Immediate Release

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RETAIL ENERGY SUPPLY ASSOCIATION ANNOUNCES FORMATION OF NATURAL GAS REGULATORY ADVOCACY CAUCUS

Harrisburg, PA (January 12, 2009) – The Retail Energy Supply Association (RESA), a leading trade association of retail energy suppliers committed to the advocacy of vibrant and sustainable competitive retail energy markets, announced today its expansion of its regulatory advocacy to competitive retail natural gas markets. The creation of RESA’s new natural gas regulatory caucus marks the expansion of the Association, which has focused exclusively on retail electric competition advocacy since its inception. RESA currently monitors retail electric competition activities in more than ten states.

RESA’s newly formed natural gas regulatory caucus will initially focus on advocacy in four states, including Illinois, Michigan, New York and Pennsylvania. Current RESA member companies that supply natural gas to end-use customers and are participating in this caucus include Direct Energy, LLC, Hess Corporation, Integrys Energy Services, Inc., and U.S. Energy Savings Corp. Further expansion of RESA’s natural gas caucus to additional states will take place over the course of 2009.

“Today, RESA begins its natural evolution from an electric-only regulatory advocacy group to a truly retail energy regulatory advocacy group,” said Jay Kooper, President of RESA. “For well over a decade, competitive retail natural gas markets have been unparalleled in their success throughout the United States, providing competitive choices, information and consumer empowerment for customers of all sizes and types. The success of competitive retail natural gas markets is evidence that all retail energy markets can be structured so as to enable customers to make educated decisions about their energy use and provide customers with choices that produce better and more efficient results. These are valuable lessons that can be drawn from the success story that is vibrant and sustainable retail natural gas competition.”

Leading RESA in responding to and shaping state natural gas regulatory efforts will be the 2009 Gas Caucus State Chairs, who include:

- Illinois – Teresa Ringenbach (IntegrYS Energy Services, Inc.)
- Michigan – John Gomoll (Direct Energy Services, LLC)
- New York – Francis Pullaro (U.S. Energy Savings Corp.)
- Pennsylvania – Debra Rednik (Hess Corporation)

“I am particularly proud of this distinguished lineup of Gas Caucus State Chairs who have volunteered to lead RESA as it enters into its first-ever natural gas advocacy efforts,” said Mr. Kooper. “I thank these state chairs for their willingness to serve and look forward to continuing RESA’s expansion into natural gas both in terms of geography and new membership throughout 2009. We will continue to work with policymakers and stakeholders to build upon the success of retail natural gas and electric competition and ensure that the benefits of choice remain available for all consumers who are served by or seek the products and services of competitive energy suppliers.”

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About RESA

RESA’s members include Commerce Energy, Consolidated Edison Solutions, Inc., Direct Energy Services, LLC, Gexa Energy, Hess Corporation, IntegrYS Energy Services, Inc., Liberty Power, Reliant Energy Retail Services, LLC, Sempra Energy Solutions LLC, SUEZ Energy Resources NA, Inc., and U.S. Energy Savings Corp. For more information, contact RESA Executive Director Tracy McCormick at (717) 566-5405 or go to www.RESAUSA.org.