



Retail Energy Supply Association

For Immediate Release

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Retail Energy Supply Association applauds PUC decision

Harrisburg, PA (Aug. 7, 2009) – The Retail Energy Supply Association commends the Pennsylvania Public Utility Commission for its order removing barriers to a competitive retail electric market in the PPL service territory.

“The Commission’s decision will encourage a number of additional competitive suppliers to enter the PPL service territory, particularly in the residential marketplace, prior to the electric rate cap expiration at the end of this year,” said Ron Cerniglia, vice president and Pennsylvania chairman for RESA.

“As competition takes hold across Pennsylvania, consumers will see a much wider range of product and service choices. Additionally, the efficiencies gained through competition will translate into more downward pressure on prices than would exist in a regulated energy market.

“Lastly, while all of the recommendations the Commission has made are important, the key factor was to implement purchase of receivables a year earlier than planned, just in time to give PPL customers competitive options to mitigate the impacts due to the rate cap expiration.”

For more information regarding the PUC’s decision, click

http://www.puc.state.pa.us/General/press_releases/Press_Releases.aspx?ShowPR=2312.

About RESA

The Retail Energy Supply Association is a broad and diverse group of retail energy suppliers devoted to promoting competitive retail energy markets for all of Pennsylvania’s residential, commercial and industrial consumers. In Pennsylvania, RESA member companies serve thousands of customers – including residential homes, businesses, schools & universities, sports stadiums and several city, township and county entities – in the utility service territories that have fully transitioned to a competitive market. For more information, please contact RESA Executive Director Tracy McCormick at (717) 566-5405 or visit www.resausa.org.

RESA’s members include ConEd Solutions; Direct Energy Services, LLC; Exelon Energy Company; GDF SUEZ Energy Resources NA, Inc.; Gexa Energy; Green Mountain Energy Company; Hess Corporation; Integrys Energy Services, Inc.; Just Energy; Liberty Power; RRI Energy; Sempra Energy Solutions LLC.