
RESA_National_Benchmark_MQ_v1.0_200305
n=1000 Likely Voters - MoE=±3%

Nationwide
March 2-5, 2020

Section 1: Introduction & Screening Questions

INTRODUCTION

Hello, I'm _____ with _____. May I speak with (*Name from file*)? This evening we're conducting a scientific survey with members of the community in your area and we would like to give you the opportunity to participate. We are not selling anything and your individual responses will be kept confidential.

SCR_INDUSTRY: SENSITIVE INDUSTRY

1. First, are you or any member of your immediate family a member of the news media, a Public Relations company, or an active participant with any political campaign?
- Yes *Terminate*
 - No *Continue*

SCR_LKLD_GEN: LIKELIHOOD TO VOTE

2. And how likely would you say you are to vote in this year's general elections for U.S. President, Congress, and other state and local offices? Would you say you will...
- Definitely vote *Continue*
 - Probably vote *Continue*
 - Probably not vote *Terminate*
 - Definitely not vote *Terminate*
 - Don't Know/Refused (DO NOT READ) *Terminate*

Section 2: Energy Environment

Q_IMPORTANCE: LEVEL OF IMPORTANCE

3. When it comes to choosing things like a cell phone, internet, or TV plan, how important is it to have multiple companies to choose a plan from? Would you say it is ROTATE TOP TO BOTTOM very important, somewhat important, not very important, or not at all important END ROTATION to your purchasing decisions?

TOTAL NOT IMPORTANT	20%
TOTAL IMPORTANT	76%
• Not at all important	9%
• Not very important	11%
• Don't know/Refused (<u>DO NOT READ</u>)	4%
• Somewhat important	24%
• Very important	52%

Q_SATISFY: ENERGY PROVIDER SATISFACTION

IF STATE = MONOPOLY, ASK "UTILITY; IF STATE != MONOPOLY, ASK 'SUPPLIER':

4. Overall, would you say that you are ROTATE unsatisfied or satisfied END ROTATION with your current energy (supplier/utility)?

IF UNSATISFIED/SATISFIED, ASK:

And, would you say that they are VERY (unsatisfied/satisfied) or just SOMEWHAT?

TOTAL UNSATISFIED	22%
TOTAL SATISFIED	73%
• Very unsatisfied	12%
• Somewhat unsatisfied	10%
• Don't Know/Refused (<u>DO NOT READ</u>)	5%
• Somewhat satisfied	37%
• Very satisfied	37%

Q_AGREE_1: AGREE OR DISAGREE

5. When it comes to current energy suppliers, would you say that you ROTATE disagree or agree END ROTATION that consumers should be able to shop for energy suppliers in the same way they can shop for things like cell phone, internet, or TV plans?

IF DISAGREE/AGREE, ASK:

And, would you say that you STRONGLY (disagree/agree) or NOT-SO-STRONGLY?

TOTAL DISAGREE	17%
TOTAL AGREE	74%
• Strongly disagree	10%
• Not-so-strongly disagree	6%
• Don't Know/Refused (<u>DO NOT READ</u>)	9%
• Not-so-strongly agree	15%
• Strongly agree	59%

Q_SOMEOTHER_1: SOME PEOPLE, OTHER PEOPLE

6. Next, I'm going to describe two points of view. Please tell me which point of view you agree with the most. ROTATE

Some people say, the cost of energy like electricity or natural gas should be set and controlled by government regulations.

...or...

Other people say, the cost of energy like electricity or natural gas should be able to change in response to competition from other energy suppliers in the market.

IF CHOICE, ASK:

And, would you say you STRONGLY agree with (choice), or just SOMEWHAT?

TOTAL SET BY REGULATION	29%
TOTAL MARKET	61%
• Strongly agree with set by regulation	17%
• Somewhat agree with set by regulation	13%
• Don't Know/Refused (DO NOT READ)	10%
• Somewhat agree with respond to market	19%
• Strongly agree with respond to market	42%

Q_SOMEOTHER_2: SOME PEOPLE, OTHER PEOPLE

7. Next, I'm going to describe two points of view. Please tell me which point of view you agree with the most. ROTATE

Some people say, the energy industry should be tightly regulated to protect consumers from bad actors who could take advantage of consumers.

...or...

Other people say, consumers should be able to shop for energy to give them more choice and drive down costs.

IF CHOICE, ASK:

And, would you say you STRONGLY agree with (choice), or just SOMEWHAT?

TOTAL REGULATION	32%
TOTAL MORE CHOICE	58%
• Strongly agree with regulation	21%
• Somewhat agree with regulation	12%
• Don't Know/Refused (DO NOT READ)	10%
• Somewhat agree with more choice	18%
• Strongly agree with more choice	40%

Q_SOMEOTHER_3: SOME PEOPLE, OTHER PEOPLE

8. Next, I'm going to describe two points of view. Please tell me which point of view you agree with the most. ROTATE

Some people say, the energy companies should rely on private investors to bear the cost of developing and expanding energy infrastructure.

...or...

Other people say, consumers should be willing to pay an increased rate on their energy bill to go toward developing energy infrastructure, in order to provide better overall services.

IF CHOICE, ASK:

And, would you say you STRONGLY agree with (choice), or just SOMEWHAT?

TOTAL PRIVATE INVESTORS	49%
TOTAL CONSUMERS PAY	35%
• Strongly agree with private investors	31%
• Somewhat agree with private investors	19%
• Don't Know/Refused (DO NOT READ)	16%
• Somewhat agree with consumers pay	18%
• Strongly agree with consumers pay	17%

Q_LIKELY_1: LIKELIHOOD

9. If you knew that allowing customers to choose their energy supplier would increase the number of low cost, green-energy products, would you be ROTATE more or less END ROTATION likely to support increasing the number of energy suppliers in the market?

IF MORE/LESS LIKELY, ASK:

And, would you be MUCH (more/less) likely or just SOMEWHAT?

TOTAL LESS LIKELY	14%
TOTAL MORE LIKELY	70%
• Much less likely	7%
• Somewhat less likely	7%
• No impact (<u>DO NOT READ</u>)	7%
• Don't Know / Refused (<u>DO NOT READ</u>)	9%
• Somewhat more likely	29%
• Much more likely	41%

Q_LIKELY_2: LIKELIHOOD TO VOTE

10. Would you be ROTATE less likely or more likely END ROTATION to vote for a legislator who opposed allowing consumers to choose their own energy suppliers?

IF MORE/LESS LIKELY, ASK:

And, would you be MUCH (less/more) likely to vote for that legislator, or just SOMEWHAT?

TOTAL LESS LIKELY	51%
TOTAL MORE LIKELY	25%
• Much less likely	29%
• Somewhat less likely	22%
• No impact (<u>DO NOT READ</u>)	13%
• Don't Know / Refused (<u>DO NOT READ</u>)	11%
• Somewhat more likely	12%
• Much more likely	13%

Section 3: Demography - General

Now, I have just a few more questions for demographic purposes only...

Q_PARTYID: STATED PARTY ID

11. In politics today, do you usually think of yourself as ROTATE a Democrat, an Independent, or a Republican?

IF DEMOCRAT/REPUBLICAN, ASK:

And, would you say you are a STRONG (Democrat/Republican) or NOT-SO-STRONG?

TOTAL DEMOCRAT	36%
TOTAL REPUBLICAN	32%
• Strong Democrat	28%
• Not-so-strong Democrat	8%
• Independent / Something Else	28%
• Don't Know / Refused (<u>DO NOT READ</u>)	3%
• Not-so-strong Republican	6%
• Strong Republican	26%

Q_IDEOLOGY: SELF IDEOLOGY

12. Would you say you are ROTATE a liberal, a moderate, or a conservative END ROTATION in your political beliefs?

IF LIBERAL/CONSERVATIVE, ASK:

And, would you say you are VERY (liberal/conservative) or just SOMEWHAT?

TOTAL LIBERAL	22%
TOTAL CONSERVATIVE	39%
• Very liberal	10%
• Somewhat liberal	11%
• Moderate	34%
• Don't Know / Refused (<u>DO NOT READ</u>)	5%
• Somewhat conservative	17%
• Very conservative	22%

Q_PRES16: PRESIDENTIAL ELECTION 2016

13. And thinking back to the presidential election in November of 2016, for whom did you vote?

ROTATE FIRST TWO

Donald Trump, the Republican

Hillary Clinton, the Democrat

... or ...

Someone else

- Trump 39%
- Clinton 41%
- Someone else 11%
- Don't Know/Refused (DO NOT READ) 9%

Q_EDUCATION_1: EDUCATION

14. What is the highest level of formal education you have completed?

- Less than high school graduate 3%
- High school graduate 20%
- Some college /Associate Degree 31%
- Bachelor's Degree 32%
- Post graduate 14%
- Don't Know/Refused (DO NOT READ) 1%

Q_INCOME: INCOME

15. And, which of the following categories best describes your annual household income?

IF REFUSED INITIALLY SAY:

I understand your hesitation. We use this information for demographic purposes only and do not keep any personal information about you or your family. Which of these broad income categories best describes your annual household income?

- Less than \$25,000 7%
- \$25,000 to less than \$50,000 13%
- \$50,000 to less than \$75,000 17%
- \$75,000 to less than \$100,000 15%
- \$100,000 to less than \$125,000 10%
- \$125,000 to less than \$150,000 6%
- More than \$150,000 14%
- Don't Know/Refused (DO NOT READ) 18%

Q_ETHNICITY: RACE/ETHNICITY

16. And, which of the following best describes your race or ethnicity? ROTATE FIRST THREE White, Hispanic/Mexican/Latino, African American, Asian, or something else?

IF RACE / ETHNICITY = WHITE, AFRICAN AMERICAN, ASIAN, REFUSED, OR OTHER, ASK:

And, would you say that you are of Hispanic or Latino descent?

- White
(WHITE, NOT HISPANIC) 65%
- Hispanic
(ANY HISPANIC) 11%
- African-American
(AFRICAN AMERICAN, NOT HISPANIC) 13%
- Asian
(ASIAN, NOT HISPANIC) 2%
- Other (SPECIFY: _____)
(OTHER, NOT HISPANIC) 5%
- Refused
(REFUSED, NOT HISPANIC) 4%

Q_AGE: AGE

17. In what year were you born? RECORD EXACT FOUR DIGIT RESPONSE; RECODE INTO CATEGORIES

- 18-24 8%
- 25-34 15%
- 35-44 16%
- 45-54 19%
- 55-64 18%
- 65-74 16%
- 75 or over 7%
- Refused (DO NOT READ) 2%

Q_GENDER: GENDER

18. Sex: BY OBSERVATION

- Male 47%
- Female 53%

Q_VH: VOTE HISTORY

19. Vote History: PRE-CODE

- 0 of 4 3%
- 1 of 4 18%
- 2 of 4 17%
- 3 of 4 18%
- 4 of 4 44%

Q_MONOPOLY: STATE ENERGY MONOPOLY

20. Monopoly State: PRE-CODE
- Yes 65%
 - No 35%

Q_REGION_REP: REPORT REGIONS

21. Report Regions: PRE-CODE
- Northeast 18%
 - Midwest 23%
 - South 37%
 - West 22%

Q_PARTYREG: REGISTERED PARTY ID

22. Party Registration: PRE-CODE
- Republican 19%
 - Independent 1%
 - Democrat 25%
 - Non Party Registration State 56%

Q_INTMETH: INTERVIEW METHOD

23. Phones: PRE-CODE
- Landline 47%
 - Cell Phone 53%