

# Energy Market Savings Report



## Ohio

By shopping for the best deal for electricity, Ohio consumers could have saved approximately **\$39 million** in January and benefited from a wide range of value-added products and services by switching to competitive suppliers.

### Savings Over

|                                       |                     |
|---------------------------------------|---------------------|
| AEP (Columbus Southern & Ohio Power): | \$3,501,028         |
| Cleveland Electric Illuminating:      | \$3,602,367         |
| Dayton:                               | \$23,749,575        |
| Duke:                                 | \$1,058,018         |
| Ohio Edison:                          | \$5,588,977         |
| Toledo Edison:                        | \$1,664,759         |
| January Potential Market Savings:     | <b>\$39,164,725</b> |

### January Notable Offers:



PRICE PLANS

Two \$25 gift cards



ECO-FRIENDLY

Two free LED bulbs



VALUE ADDED PRODUCTS

Goal Zero Rock Out 2 Solar Speaker